NORTH AURORA DAYS™

2018

FRIDAY, AUGUST 3

SATURDAY, AUGUST 4

SPONSORSHIP OPPORTUNITIES

BENEFITS OF SPONSORSHIP

North Aurora Days is an annual 3 day community event attended by over 13,000 people.

Your sponsorship benefits will provide for great marketing opportunities, as well as, outstanding exposure to the community via our website and social media platforms. In addition, your logo will be displayed on banners throughout the event.

Your participation in the North Aurora Days celebration will affirm your commitment as a business or organization to the North Aurora community. This sense of community spirit will help build long-lasting relationships and will provide a greater awareness and appreciation of your business and its commitment to North Aurora!

Main Events Friday and Saturday at Clock Tower Plaza
Sunday Concert at Riverfront Park
Additional Events throughout North Aurora all weekend

Don't wait! Become a Sponsor today!

The sooner your sponsorship is submitted, the sooner your benefits will begin!!

CONTACT INFORMATION
Please contact Mark Gaffino,
North Aurora Days Chairman
Phone: 630-918-9460 or
E-mail: mgaffer4@comcast.net

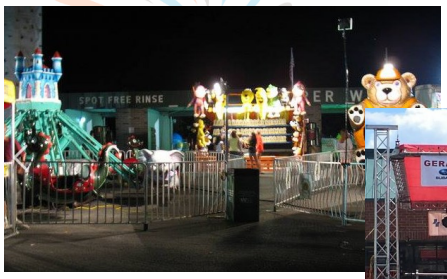
Please go to northauroradays.org for up-to-date list of events and activates to be held during the weekend and find and like us on Facebook.

DIAMOND SPONSOR - $7,500 (Limit 1)

- Business Logo on Event Schedule Booklet (front cover)
- Business Logo & mention on all North Aurora Days Marketing Materials
- Promotions in conjunction with the Event including weekly Social Media recognition (individual)
- 2 Free Banners on State Street Bridge
- 25 Free Food and Beverage Tickets Books
- 20 Passes for the V.I.P. viewing area at Clock tower Plaza
- 4 V.I.P. Parking Passes
- Logo on Banner on Main Stage
- Business Booth with Priority Site Selection (if desired)
- Individual Logo and Link Fixed on Festival home page
- 1 Hour Exclusive use of Amusements
- 2 Free banners at Sunday Concert
- Stage announcement at Clock Tower Concert

PLATINUM SPONSOR - $5,000

- Business Logo in Event Schedule Booklet (inside front cover)
- Logo and Mention in North Aurora Days Marketing Materials
- Promotions in conjunction with the Event, Including Print and Weekly Social Media (grouped)
- 10 Passes for the V.I.P. viewing area at Clock tower Plaza
- 15 Free Food and Beverage Tickets Books
- 2 Free Banners on State Street Bridge
- 3 V.I.P. Parking Passes
- Logo on Banner on Main Stage of Clock Tower Plaza
- Business Booth with Priority Site Selection (if desired)
- Logo and Link Fixed on Festival Home Page (grouped)
- Sponsor recognition on LED Sign Board located at State and Rt. 31
- Stage announcement



GOLD SPONSOR - $2,000

- 1 Banner for State Street Bridge
- 10 Books of Food and Beverage Tickets
- 2 V.I.P. Parking Pass
- Logo in Event Schedule Booklet (inside front cover)
- Business Booth with Priority Site Selection (if desired)
- Logo and Link Fixed on Festival Home Page (grouped)
- Logo and Banner on Main Stage of Clock Tower Plaza
- Bi-Weekly Social Media Recognition
- Sponsor recognition on LED sign Board located at State and Rt. 31

SILVER SPONSOR - $1,000

- Business Logo in Event Schedule Booklet
- Option to Purchase Banner for State Street Bridge
- 1 V.I.P. Parking Pass
- Business Logo on Banner at Clock tower Plaza
- Free Business Booth at Festival (if desired)
- 6 Free Food and Beverage Tickets Books
- Logo and Link Fixed on Festival Sponsor Page (grouped)
- Bi-Weekly Social Media Recognition

BRONZE SPONSOR - $500

- Free Business Booth at Festival (if Desired)
- Social Media Recognition Week of Event
- 2 Free Food and Beverage Tickets Books
- Logo and Link Fixed on Festival Sponsor Page (grouped)
- Logo in Event Schedule Booklet

ASSOCIATE SPONSOR - $250

- Logo and Link Fixed on Festival Sponsor Page (grouped)
- Business Name in Event Schedule Booklet

SPONSORSHIP REQUEST FORM

Please complete both sides of this form and send completed form to:

Village of North Aurora
North Aurora Days 2018 Sponsorship
25 E. State Street, North Aurora, IL 60542

Please indicate your Sponsorship Level below:

- ☐ **DIAMOND LEVEL ($7,500) (Limit 1 Available)**
- ☐ **PLATINUM LEVEL ($5,000)**
- ☐ **GOLD LEVEL ($2,000)**
- ☐ **SILVER LEVEL ($1,000)** ☐ **Add State Street Banner**
- ☐ **BRONZE LEVEL ($500)**
- ☐ **ASSOCIATE LEVEL ($250)**
- ☐ **BUSINESS BOOTH at the Clocktower Plaza (for Bronze Sponsors or higher)**
- ☐ **Additional amount you would like to sponsor: $_____**

☐ **ADD ADDITIONAL STATE STREET BANNER ($300 - for Gold Sponsors or Higher)**