

Please mail completed form and
sponsorship check to:

North Aurora Days 2022
Sponsorships
c/o Village of North Aurora,
25 East State Street,
North Aurora, IL 60542

**All Sponsorships
due by: 7/1/2022**

**Please note: We cannot guarantee
printed sponsorship materials for
applications received after 7/1/22**

Questions?

**Contact Chris Wagner at:
cwagner@northaurora.org or
(331) 385-6165**

*The North Aurora Days Committee reserves
the right to approve or reject any and all
sponsorships with or without notice in order
to ensure that such sponsorships are
appropriate for the event or for any other
reason as determined by the committee.*

Village of North Aurora
25 East State Street
North Aurora, IL 60542



**FRIDAY, AUGUST 5
SATURDAY, AUGUST 6**

**Additional Events throughout North
Aurora all weekend**

Sponsorship Opportunities 2022

North Aurora Days is an annual 2-day community event attended by over 13,000 people. Your sponsorship benefits will provide for great marketing opportunities, as well as outstanding exposure to the community via our website and social media platforms. In addition, your logo will be displayed on banners throughout the event.

Your participation in the North Aurora Days celebration will affirm your commitment as a business or organization to the North Aurora community. This sense of community spirit will help build long-lasting relationships and will provide a greater awareness and appreciation of your business!

Don't wait, become a sponsor today! The sooner your sponsorship is submitted the sooner your benefits begin

ASSOCIATE SPONSOR - \$250

- Logo and Link on Festival Sponsor Page (*grouped*)
- Business Name in Event Schedule Booklet

BRONZE SPONSOR - \$750

All Associate Benefits PLUS:

- Social Media Recognition Week of Event
- Logo in Event Schedule Booklet
- Business Booth (if desired, subject to availability)

SILVER SPONSOR - \$1,000

All Bronze (and lower) Benefits PLUS:

- Priority Site selection for business booth (if desired, subject to availability)
- Individual signage in sponsor inflatable area with business name/logo

GOLD SPONSOR - \$2,000

All Silver (and lower) Benefits PLUS:

- 1 Banner on State Street Bridge
- Business Logo in Event Schedule Booklet (*inside front cover*)

PLATINUM SPONSOR - \$5,000

All Gold (and lower) Benefits PLUS:

- Banner at entrance of Riverfront Park with business logo
- Business Logo in Event Schedule Booklet (*inside front cover*)
- Logo and Mention in North Aurora Days Marketing Materials
- Promotions in conjunction with the Event, Including Print and Weekly Social Media (*grouped*)
- 2 total Banners on State Street Bridge
- Signage in Sponsor inflatable area with business name/logo
- Logo on Banner on Main Stage
- Sponsor recognition on LED Sign Board located at State and Rt. 31
- Stage announcement during concerts

DIAMOND SPONSOR \$7,500

Limit of ONE Diamond Sponsor

All Platinum (and lower) Benefits PLUS:

- Business logo on event schedule booklet (*front cover*)
- Business logo & mention on *all* North Aurora Days marketing materials
- Weekly social media recognition
- Illumination of Berman Tower in businesses' primary logo colors during the week of North Aurora Days.
- Banner near Berman Tower with business name/logo

Complete and return with check payable to Village of North Aurora to: 25 E State St., North Aurora, IL 60542

Business Name: _____

Sponsorship Level: _____

Business Booth in Riverfront Park: YES NO

(Available to Bronze Sponsors or higher. Priority booth area selection available for Silver or higher Sponsors. Contact will be made after 7/1 for site preferences) Booth space is limited, subject to availability.

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email (required): _____

Website: _____