

Please mail completed form and  
sponsorship check to:

North Aurora Days 2023  
Sponsorships  
c/o Village of North Aurora,  
25 East State Street,  
North Aurora, IL 60542

All Sponsorships  
due by: 7/1/2023

Please note: We cannot guarantee  
printed sponsorship materials for  
applications received after 7/1/23

Questions?

Contact Jason Paprocki at:  
[jpaprocki@northaurora.org](mailto:jpaprocki@northaurora.org)  
or (331) 385-6177

*The North Aurora Days Committee reserves  
the right to approve or reject any and all  
sponsorships with or without notice in order  
to ensure that such sponsorships are  
appropriate for the event or for any other  
reason as determined by the committee.*

Village of North Aurora  
25 East State Street  
North Aurora, IL 60542



FRIDAY, AUGUST 4  
SATURDAY, AUGUST 5

Additional Events throughout North  
Aurora all weekend

## Sponsorship Opportunities 2023

North Aurora Days is an annual 2-day community event attended by thousands of people. Your sponsorship benefits will provide for great marketing opportunities, as well as outstanding exposure to the community via our website and social media platforms. In addition, your logo will be displayed on banners throughout the event.

Your participation in the North Aurora Days celebration will affirm your commitment as a business or organization to the North Aurora community. This sense of community spirit will help build long-lasting relationships and will provide a greater awareness and appreciation of your business!

Don't wait, become a sponsor today! The sooner your sponsorship is submitted the sooner your benefits begin

## BRONZE SPONSOR - \$250

- Logo and Link on Festival Sponsor Page (*grouped*)
- Business Name in Event Schedule Booklet

## SILVER SPONSOR - \$750

### All Associate Benefits PLUS:

- Social Media Recognition Week of Event
- Logo in Event Schedule Booklet
- Business Booth (if desired, subject to availability)

## GOLD SPONSOR - \$2,000

### All Silver (and lower) Benefits PLUS:

- 1 Banner on State Street Bridge
- Priority Site selection for business booth (if desired, subject to availability)
- Individual signage in Riverfront Park with business name/logo
- Business Logo in Event Schedule Booklet (*inside front cover*)
- Featured Sponsor of family entertainment

## PLATINUM SPONSOR - \$3,000

### All Gold (and lower) Benefits PLUS:

- Signature sponsor of bands during North Aurora Days
- Banner at entrance of Riverfront Park with business logo
- Promotions in conjunction with the Event, Including Print and Weekly social media (*grouped*)
- 2 total Banners on State Street Bridge
- Signage in Sponsor area with business name/logo
- Logo on Banner on Main Stage
- Sponsor recognition on LED Sign Board located at State and Rt. 31
- Stage announcement during concerts

## DIAMOND SPONSOR \$5,000

### All Platinum (and lower) Benefits PLUS:

- Business logo on event schedule booklet (*front cover*)
- Business logo & mention on *all* North Aurora Days marketing materials
- Weekly social media recognition
- Illumination of Berman Tower in businesses' primary logo colors during the week of North Aurora Days.
- Banner near Berman Tower with business name/logo

Complete and return with check payable to Village of North Aurora to: 25 E State St., North Aurora, IL 60542

Business Name: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Business Booth in Riverfront Park: **YES** **NO** (Silver or higher are eligible)

Priority booth area selection available for Gold or higher Sponsors. Contact will be made after 7/1 for site preferences) Booth space is limited, subject to availability.

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email (required): \_\_\_\_\_

Website: \_\_\_\_\_