

Please mail completed form and sponsorship check to:  
**North Aurora Days 2024 Sponsorships**  
c/o Village of North Aurora,  
25 East State Street,  
North Aurora, IL 60542

All Sponsorships due by:  
7/1/2024

Please note: We cannot guarantee printed sponsorship materials for applications received after 7/1/24

Questions?

Contact Jason Paprocki at:  
[jpaprocki@northaurora.org](mailto:jpaprocki@northaurora.org) or  
(331) 385-6177

*The North Aurora Days Committee reserves the right to approve or reject any and all sponsorships with or without notice in order to ensure that such sponsorships are appropriate for the event or for any other reason as determined by the committee.*

Village of North Aurora  
25 East State Street  
North Aurora, IL 60542



FRIDAY, AUGUST 2

SATURDAY, AUGUST 3

## Sponsorship Opportunities 2024

North Aurora Days is an annual 2-day community event attended by **thousands**. Your sponsorship benefits will help us to put on a fantastic event and will you great marketing opportunities and outstanding exposure to the community via our website and social media platforms. Depending on your sponsorship level,, your logo may be displayed on banners throughout the event and town too!.

Your participation in the North Aurora Days celebration will affirm your commitment as a business or organization to the North Aurora community. This sense of community spirit will help build long-lasting relationships and will provide a greater awareness and appreciation of your business! **The sooner you register your sponsorship the sooner your benefits begin!**

## BRONZE SPONSOR - \$250

- Logo and Link on Festival Sponsor Page
- Social Media Recognition (grouped with other Sponsor Levels)

## SILVER SPONSOR - \$500

### All Bronze Benefits PLUS:

- Social Media Recognition (Grouped with other Sponsor Levels)
- Business Booth (if desired, subject to availability)

## GOLD SPONSOR - \$1,000

### All Silver Benefits PLUS:

- 1 Banner on State Street Bridge
- Social Media Recognition (Grouped with only Gold or Firework Sponsors), **Minimum 5 Posts.**
- Priority Site selection for Business Booth (if desired, subject to availability)
- Signage in Riverfront Park with business name/logo

**The sooner you register your sponsorship the sooner your benefits begin!**

## PLATINUM SPONSOR - \$2,500

### All Gold Benefits PLUS:

- Social Media Recognition (Grouped with only Platinum or Firework Sponsors), **Minimum 10 Posts**
- 2 Banners on State Street Bridge
- Logo on Banner on Main Stage
- Sponsor recognition on LED Sign Board located at State and Rt. 31

## DIAMOND SPONSOR \$5,000

### All Platinum Benefits PLUS:

- Illumination of Berman Tower in businesses' primary logo colors during the week of North Aurora Days.
- Social Media Recognition (Grouped with **only** other Diamond Sponsors), **Minimum 10 Posts**
- Banner near Berman Tower with business name/logo



### All Diamond Benefits PLUS:

- Illumination of Berman Tower in businesses' primary logo colors during the week of North Aurora Days **AND** Weekend.
- Social Media Recognition for every **Fireworks** Post + Other Posts, **Minimum 15 posts total**

Complete and return with check payable to Village of North Aurora to: 25 E State St., North Aurora, IL 60542

Business Name: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Business Booth in Riverfront Park: **YES** **NO** (Silver or higher are eligible)  
Contact will be made after 7/1 for site preferences) Booth space is limited, subject to availability.

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email (required): \_\_\_\_\_

Website: \_\_\_\_\_

Facebook Page (for tagging of social media posts) \_\_\_\_\_