

Please mail completed form and
sponsorship check to:

North Aurora Days 2025
Sponsorships
c/o Village of North Aurora,
25 East State Street,
North Aurora, IL 60542

All Sponsorships
due by: 7/1/2025

Please note: We cannot guarantee
printed sponsorship materials for
applications received after 7/1/25

Questions?

Contact Jason Paprocki at:
jpaprocki@northaurora.org
or (331) 385-6177

*The North Aurora Days Committee reserves
the right to approve or reject any and all
sponsorships with or without notice in order
to ensure that such sponsorships are
appropriate for the event or for any other
reason as determined by the committee.*

Village of North Aurora
25 East State Street
North Aurora, IL 60542



FRIDAY, AUGUST 1
SATURDAY, AUGUST 2

Sponsorship Opportunities 2025

North Aurora Days is an annual 2-day community event attended by **thousands**. Your sponsorship benefits will help us to put on a fantastic event and provide your organization great marketing opportunities and outstanding exposure to the community. Depending on your sponsorship level, your company will be advertised on the North Aurora Days website, social media channels, digital sign board and various banners at the event and along State Street.

Your participation in the North Aurora Days celebration will affirm your commitment as a business or organization to the North Aurora community. This sense of community spirit will help build long-lasting relationships and will provide a greater awareness and appreciation of your business! **The sooner you register your sponsorship the sooner your benefits begin!** Online sponsorship benefits will begin in April 2025.

BRONZE SPONSOR - \$250

- Logo and link on festival sponsor page on North Aurora Days website
- Social Media Recognition (grouped with other Sponsor Levels)

SILVER SPONSOR - \$500

All Bronze Benefits PLUS:

- Social Media Recognition (Grouped with other Sponsor Levels)
- Business Booth (if desired, subject to availability)*
- 1.5' x 2' signage in Riverfront Park with business name / logo*

GOLD SPONSOR - \$1,000

All Silver Benefits PLUS:

- Social Media recognition (grouped with only Gold or Diamond Sponsors), **Minimum 5 Posts.**
- Priority site selection for Business Booth (if desired, subject to availability)
- Signage in Riverfront Park with business name/logo

PLATINUM SPONSOR - \$3,000

All Gold Benefits PLUS:

- 1 (One) 2.5' x 2.5' banner on State Street Bridge (goes up by mid-July)
- Social media recognition (grouped with only Platinum or Diamond Sponsors), **Minimum 10 Posts**
- 1 (One) 3' x 1' Banner on main stage
- Sponsor recognition on LED sign board located at State and Rt. 31
- Homepage feature on North Aurora Days website

DIAMOND SPONSOR \$5,000

All Platinum Benefits PLUS:

- 2 (Two) 2.5' x 2.5' banners on State Street Bridge
- 3' x 6' Banner near Berman Tower with business name/logo
- Social Media recognition (grouped with **only** other Diamond Sponsors), **Minimum 10 Posts**
- News item feature on organization on North Aurora Days website

* Silver Sponsors can select a table **OR** signage in the park. If table selection becomes unavailable remaining businesses will automatically receive signage.

Complete and return with check payable to Village of North Aurora to: 25 E State St., North Aurora, IL 60542

Business Name: _____

Sponsorship Level: _____

Business Booth in Riverfront Park: **YES** **NO** (Silver+ Sponsors are eligible). If Silver Level+ and either "No" is selected or no answer is provided business will automatically receive signage in the park
Booth space is limited, subject to availability.

Contact Name: _____

Address: _____

E-mail: _____

Phone: _____

